

# In Design

In Design consits of corporate identity, flyer, visiting card, catalog, portfolio, different types of brochure like- bi fold brochure, tri fold brochure, square tri fold brochure, etc. some of them are presented here.





# Logo Design

Logo design is an important area of Graphic design. The logo is not only made by image or text it can be both. For a Company logo is their immediate customer recognition.



# **Visiting Card**

Business cards are bearing business about company or individual. Here present formal introductions as a convenience and a memory aid. A business card typically includes the giver's name, with logo and contact information.



#### **Bi-Fold Brochure**

Brochures are used for introduce a company or organization and inform about products or service to the target customers. Most common types brochures are the *bi-fold* (a single sheet printed on both sides and folded into halves)



# Square Tri - Fold Brochure

A brochure usually uses high quality paper, more color, and is folded. Square Tri- fold brochure is one of then. It usually Square.





#### **Tri-Fold Brochure**

A tri-fold results in six panels (three panels on each side).



# **Bi-Fold Brochure**

A catalog represents a collection of products that group into categories. Here all the product are displayed with variation of color design etc.





# Letterhead Design

Letterhead usually consists of a name and an address, and a logo or corporate design and sometimes a background pattern.



# Flyer Design

Flyer is also rightly known as a leaflet or a handbill. Flyers are best for small scale marketing and cheap way to get information out to a large number of people.